



FOOLOGRAPHY

foolography partners with Triggertrap to bring sensor-based triggering to Unleashed

Berlin 26 September 2016 -- Berlin-based foolography (foolography.com) today announced that it is partnering with London-based Triggertrap (Triggertrap.com) to add additional functionality to its popular Kickstarter-backed Unleashed product.

foolography's Unleashed (<http://kck.st/2c8lxlu>) is primarily a camera remote app. It helps Canon and Nikon users take full control of their cameras from their phones. From their app users can change all the important settings (aperture, shutter speed, ISO etc.) of their DSLR, take photos, start and stop video recording, control multiple cameras, take exposure-ramped-timelapses, geotag the images in-camera and preview thumbnails.

Triggertrap Mobile doesn't offer as much control over the camera's settings, but adds interesting and creative ways of triggering a camera to the mix, including sound, vibration, facial recognition, motion sensors, and much more.

Today, the two companies announced that Triggertrap will be including foolography's Unleashed compatibility in a future version of the app. Instead of having to connect to the camera using the company's Triggertrap Mobile Dongle, users will be able to use foolography Unleashed to trigger their cameras wirelessly based on a the triggering modes available in Triggertrap's app.

"We are often asked whether it's possible to have a wireless version of Triggertrap Mobile," says Mat Rodger, Managing Director of Triggertrap, "But so far, we have been focusing on our wired solutions. We are very excited to team up with the foolography team to deliver more options to our users, and to help foolography's users trigger their cameras using our app."

"We have been huge fans of Triggertrap for a long time," says Oliver Perialis, CEO at foolography, "and are very glad to announce this partnership. We always planned to open up our triggering API to other developers and couldn't be happier that Triggertrap's app is the first one out of the gates. This is just the beginning, and we hope developers will develop creative apps compatible with the Unleashed."

BACKGROUND & INFO

Triggertrap was founded in 2011 and was sparked into life with a Kickstarter campaign for an early version of its products. In 2012, the company launched Triggertrap Mobile, which would go on to become the best-selling smartphone camera triggering solution in the world.

foolography was founded in 2009 and initially focused on adding GPS location data to images. The company soon branched out to creating business-to-business photography solutions. With the Unleashed, foolography is returning to creating consumer products aimed at photographers who take photos with their SLR gear, controlled by their smartphones.

PRESS IMAGES

Press photos for foolography's Unleashed are available at <https://www.foolography.com/press/images/>

Triggertrap press resources are available at <http://www.triggertrap.com/press/>

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