



EMBEDDED DEVELOPMENT SPECIALIST (f/m)

THE OPPORTUNITY

You love to tinker and call yourself a maker? Coding and electronics are your hobby and you love solving technical challenges practically? You want to build smart hardware that makes the lives of customers and users easier every day? You want to be part of a tech company that is changing an entire market? Then join our team.

With our newest product "UNLEASHED" that was successfully funded on Kickstarter last September, foolography became one of the most interesting hardware startups in Berlin, moving the worldwide photography market forward. Working on the UNLEASHED and with many more exciting products in the pipeline, we want to build a strong team willing to not only build high quality gadgets for photographers, but also help move the dusty photography market into a bright future: Improving how you shoot photos, optimizing photography workflows and providing new opportunities to be creative.

WHAT EXCITES YOU?

We are a small hardware company in the heart of Berlin, founded in 2009. Keeping a startup mentality allows us to focus on creating extraordinary products for promising niche markets. Our mission has been to provide intelligent solutions to equip photographers all around the world. Our objectives along the way: finding and combining the right technical components that meet our highly set goals, reverse engineering and breaking down complex systems, building tiny, perfected products and apps that are fun to use and create a real benefit for those who use them.

As an embedded development specialist your success is measured by these key objectives:

Improve the lives of photographers around the world:

You will be part of firmware development and will work on new hardware products, where implementing reverse engineered protocols will likely play an important role. In your work, your focus should stay on our customers where you'll always try to improve the way photographers use their cameras.

Never give up on any kind of challenge and be ready for change:

You are a maker and professional in embedded development but at foolography you need to be ready to improve constantly. Identify problems during development find solutions (independently and in a team), tinker and experiment. We will help you to become better with each step you take.

Become part of something small and big:

While development is what you do, you are also a member of a small team with big dreams and more new products in the pipeline. You will use your freedom, knowledge and expertise to help us to become stronger and grow.

WHAT IT TAKES TO SUCCEED?

Open Techie: Are you in love with tech gadgets just as much as we are? Do you have a heart for IT and get excited if you find a new BLE SoC that is just 6.5 x 6.5 mm big and freak out when you hear

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FOOLOGRAPHY



that this already includes the antenna? Great! But will you also manage to change the subject when you notice you're losing your conversation partner as you talk about your tech interests?

Independent creator: We are a small team where everyone has their role. At the same time we are a team that collaborates and lives a knowledge-sharing culture. Are you able to tackle tasks independently in a flexible work environment? Can you be creative, yet focused?

Curious researcher: Are you interested in things you don't know yet? Are you willing to get a deep understanding of new topics until you know their DNA even if it takes a while? After a setback, would you rather move on to the next task, or do you get back on your feet and dig deeper until you solve the issue?

Thoughtful pragmatist: Can you get things done? Don't waste your own time with too much research but don't jump to conclusion too fast either. Your time is precious - will you use it wisely?

Learning Professional: You are an experienced developer with skills in microprocessor programming in C, know all about communication stacks, love to code finite state machines and can look back on several projects you've applied these skills to. Do you also have the passion to broaden your horizon whenever there is the opportunity? Do you have the ears to hear when the people around you know something you don't?

WHAT DO WE REQUIRE FROM YOU?

If you think that what you just read is you, go ahead and apply! :)

WHAT WE OFFER :

At foolography you can be an essential part of something new and big. While working in an innovative hardware startup in the heart of Berlin, you can help to revolutionize a niche market that is in need of game-changing products. You will create things photographers all over the world will use on a daily basis.

At foolography you can grow while solving diverse and flexible tasks. We have a flat hierarchy and enjoy quick and uncomplicated decision-making. All this ensures a steep learning curve and lets you reach the next level a little more everyday. And as soon as you've reached that, we will help you to reach the next one.

At foolography you have fun. We are convinced that we can only give our best if we enjoy and love what we do. That's why we love to go to meetups, conferences and try out the new taco store - to free our head and gain from other people's knowledge. We get lost in tech talks and buy all sorts of stuff for the office that will let your tech heart beat faster.

WANT TO JOIN US? GO AHEAD AND APPLY!

If we've sparked your interest we're looking forward to a short application with CV, overview of grades and especially any reference projects you've been part of. Please send this, including the internal reference number [ES1701], to us via email to job@foolography.com and we'll get in contact with you for a personal interview.

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